



CORNELL
CREATIVE
ARTS CENTER

WE ARE
INTO[®]
YELLOW

A Celebration of
Optimism & Resilience

JOIN IN!

DEADLINE: JULY 22, 2021

“COMMUNITY GARDEN” MURAL PROJECT
A COLLABORATION WITH COMMUNITY MEMBERS
OF ALL AGES AND ABILITIES

ALL ARE WELCOME TO PARTICIPATE:

CCAC has invited local artist and activist “Uncle Riley” to collaborate with us on creating one of his popular “Community Garden” murals at our emerging art center located in midtown Kingston. **We invite you to join us in growing the community garden mural, one flower at a time!**

OPTIMISM IN ACTION:

This project is one of many ongoing social art projects that Uncle Riley ‘grows’ in collaboration with communities using International Optimism Yellow (**INTO yellow**)— a color he created with Pantone Color Institute, and UMEWE.org to generate more Optimism in the world and to shine a light on mental health awareness.

HOW IT WORKS:

For the “Community Garden” series, community members are invited to contribute small drawings of flowers that are later combined into giant public murals. Each individual flower is digitally documented, enlarged, and added to the communal floral murals, which pop-up in surprise locations.

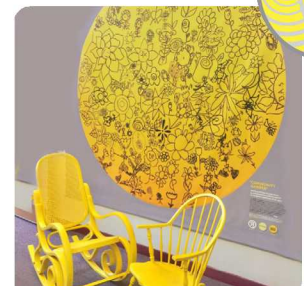
Uncle Riley is the first ‘Artist in Residence’ at CCAC. We are proud to host him and the community to co-create the largest “Community Garden” mural project to date.

MORE info at...

CCACNY.com

MORE cool projects at...

INTOyellow.com





ADD YOUR FLOWER

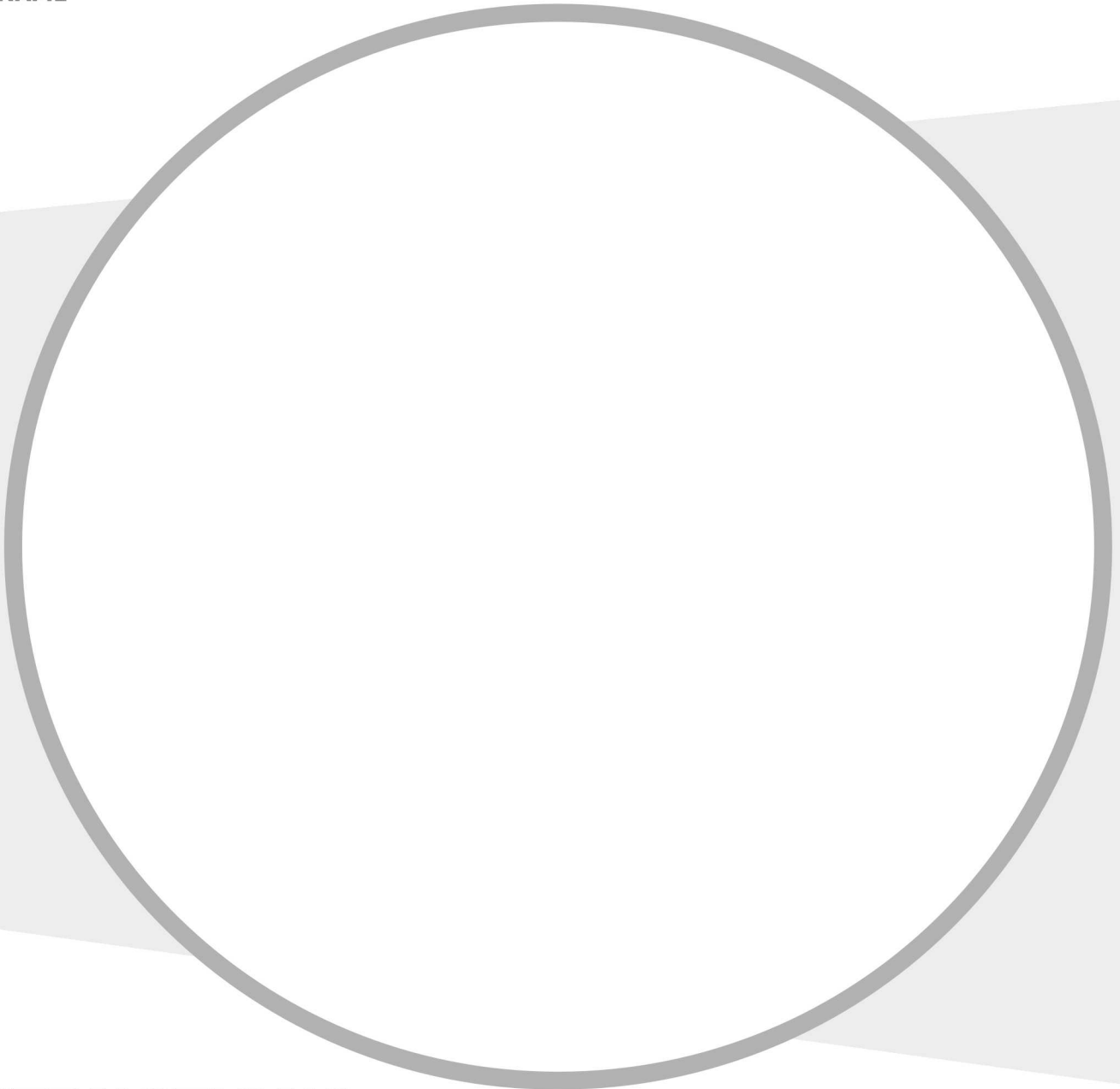
TO THE COMMUNITY GARDEN MURAL!!!



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.....
YOUR NAME

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INSTRUCTIONS

- 1 USE ONLY BLACK** (marker, pen, or crayon)
- 2 DRAW** one or more FLOWERS (inside the circle)
- 3 SHARE** your drawing! Drop it off at the art center (front desk) or email a photo/scan of it to: shanna.nigro@arcmh.org



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